

STRATEGY ARTICULATION MAP

Energy Safety Canada’s Strategy Articulation Map is the foundation of the organization’s design

PURPOSE: Energy Safety Canada drives the Canadian Oil and Gas Industry to achieve zero worker injuries or incidents.

VISION	MISSION	VALUES
<p>Energy Safety Canada is a respected globally recognized authority with deep oil and gas safety expertise to improve safety performance.</p>	<p>Energy Safety Canada works on behalf of the Oil and Gas Industry to drive safe work performance through:</p> <ul style="list-style-type: none"> • Performing analysis to facilitate knowledge sharing and continuous improvement • Driving safety standardization • Delivering an effective learning system • Providing support to employers and workers • Communicating, marketing, and advocating on behalf of Energy Safety Canada and Industry 	<p>Energy Safety Canada is a trusted Health and Safety authority, responsive to change while utilizing a collaborative and disciplined approach to proactively improve safe work performance.</p>

STRATEGIC OBJECTIVES

<p>Data-Based Decisions to Drive Performance</p>	<p>Agreed Standardization</p>	<p>Workers Ready to Work Safely</p>	<p>Employer Companies Encouraged and Supported to Improve Safety Performance</p>	<p>Energy Safety Canada has a Positive and Recognized External Brand</p>
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KEY CAPABILITIES

<ul style="list-style-type: none"> • Rigorous data collection, robust analysis, and continuous improvement • Assessment framework and tools • Data access, gathering from multiple sources, analytics and synthesis to identify trends and derive meaning • LEAN mindset • Safety Center of Excellence • Safety expertise and knowledge transfer 	<ul style="list-style-type: none"> • Facilitation of collaboration across industry amongst producers, owners, service providers, trades, and labour • Influence to put right people on teams to develop, continue, and make decisions • Process management and governance to drive collaboration, review process, and decision making • Industry accepted standard/practice facilitation and process (including Joint Initiative Projects (JIPs), Drilling and Completions Committee concept) 	<ul style="list-style-type: none"> • Effective and efficient learning management and delivery system • Learning objectives, curriculum development, training, delivery, and tracking • Delivery of programs that are fit for purpose and easy to adopt and use • Enable mobility across sites 	<ul style="list-style-type: none"> • Worker identification and verification • Advice, frameworks, tools, and processes to increase safety management capability • Safety System assessment and registry accreditation through Certificate of Recognition (COR) • Implementation support mechanisms • Safety culture interventions, awareness tools, and techniques • Mentorship for employers and supervisors needing help • Recognition programs 	<ul style="list-style-type: none"> • Ongoing, regular, communication with broad external stakeholder engagement • Marketing, Public Relations activities with visible, integrated industry-wide presence and worker focus • Data-driven safety performance indicators, trends, and reports • Event and conference planning to facilitate global safety networking • Responsive, proactive, and leading communication channels • Leverage peers, partners, employers, and members • Advocating for regulatory change to support standardization
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Collaborative, Effective and Efficient Operating Management System
 Forum for operating and maintaining: 1) Process, performance, and risk management / 2) Process governance / 3) Project management, change management, and discipline of execution 4) Continuous improvement enabled through assurance and consequences. Facilitating a collaborative forum amongst producers, contractors, service providers, and workers.