

Harness the Energy of Safety

APRIL 29 TO MAY 2, 2024

Brought to you by

ENERGY
SAFETY
CANADA





Taking place at the iconic Banff Springs Hotel from **April 29 to May 2, 2024**, Energy Safety Conference 2024 will bring together the best and the brightest in energy safety allowing you to unleash leading safety practices back in your every day world.

From the thought leadership of world renowned safety leaders to the many valuable insights and workshops, the Energy Safety Conference is a place to learn, lead and level up every part of your safety expertise.

To harness your new safety future, visit EnergySafetyConference.com

Gather Minds Explore Ideas Drive Change

ATTENDEES FROM ALL ENERGY SECTORS

Energy Safety Conference 2024 is the hub for exchanging health and safety knowledge and connecting delegates from around the world in all energy industry sectors.

FIRST TIME
ATTENDEE

● YES ● NO



925

TOTAL CONFERENCE
ATTENDEES

91

TOTAL EXHIBITORS

TOP 3 SECTORS



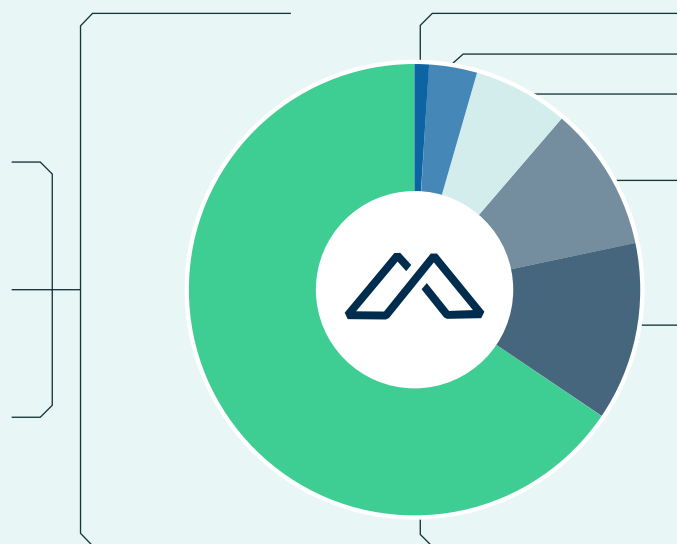
SERVICE COMPANIES



CONVENTIONAL
PRODUCER



PIPELINE OWNER
OR OPERATIONS



● AUTHORIZED TRAINING PROVIDER

● AUDITOR

● FRONTLINE WORKER

● OFFICE AND SUPPORT SERVICES

● FIELD TEAM LEAD/SUPERVISOR

● MANAGER/LEADERSHIP

TOP 6 ATTENDEE ROLES

Harness a New World of Safety Insights

Each category has specific entitlements and benefits. Choose the one that meets your needs and budget.

We welcome the opportunity to collaborate with you on custom sponsorship packages or explore options not currently listed.

Become a Friends Sponsor for \$2,500 to receive recognition on all print and digital materials.

LET'S TALK

Strategic Partnerships

ESC2024@mci-agency.com

Engage with an audience that will take your safety message back to their companies and networks.

Sponsorship Opportunities

 Premier Sponsor	\$25,000
 Engagement Sponsors	\$18,500
 Platinum Sponsors	\$15,000
 Gold Sponsors	\$11,500
 Silver Sponsors	\$8,500

Harness Insights from Safety Thought Leaders

Sponsorship Opportunities and Benefits

	PREMIER	ENGAGEMENT	PLATINUM	GOLD	SILVER
Fees	\$25,000	\$18,500	\$15,000	\$11,500	\$8,500
Turnkey 8x10 booth (includes table, 2 chairs, power)	10' x 10'	8' x 10'	8' x 10'	8' x 10'	8' x 10'
Priority booth selection	1st	2nd	3rd	4th	5th
Networking Pass (includes Mountain Mixer Social)	3	2	2	1	1
Mountain Mixer Social Function tickets only	3	2	1	1	1
Engagement activities (Social media post, push notification, live session poll, post event survey)	5	4	2	1	
Mobile app banner advertisement	✓	✓			
Sponsor spotlight in pre-conference email	✓	✓			
Keynote breakfast or lunch	✓	✓	✓		
Link and logo on www.EnergySafetyConference.com	✓	✓	✓	✓	✓
Verbal recognition from main stage	✓	✓	✓	✓	✓
Digital recognition	✓	✓	✓	✓	✓
Print recognition	✓	✓	✓	✓	✓
Opportunity to pre-purchase a booth for the 2025 ESC Conference	✓	✓	✓	✓	✓
Recognition at keynote breakfast	✓	✓	✓	✓	✓
Recognition at keynote lunch	✓	✓	✓	✓	✓

Harness Knowledge of a Global Safety Community

Additional Sponsorship Opportunities and Benefits

	PREMIER	ENGAGEMENT	PLATINUM	GOLD	SILVER
Choice of additional benefits	PICK 3	PICK 2	PICK 1	PICK 1	PICK 1
Branded lanyards	✓	✓			
Branded delegate bags	✓	✓			
Welcome Reception Monday	✓	✓			
Fire & Music Monday Social Function	✓	✓			
Mountain Mixer Wednesday Social Function	✓	✓			
Conference mobile application and Sli.do	✓	✓			
Conference Wi-Fi	✓	✓			
Business Lounge	✓	✓			
Tuesday Networking Brunch (1)	✓	✓	✓		
Tuesday Happy Hour	✓	✓	✓		
Shuttle bus service	✓	✓	✓	✓	
Trade Show Lunch (1)	✓	✓	✓	✓	
Lead retrieval	✓	✓	✓	✓	✓
Refreshment break (4)	✓	✓	✓	✓	✓
Coffee/water station	✓	✓	✓	✓	✓

Harness the Future of Safety

Sponsorship add-on properties

New Benefits for 2024

Wednesday Mountain Mixer

Host the Wednesday Mountain Mixer. Receive special recognition at the event and have your logo prominently featured online and at the event.

Tuesday Networking Brunch

Host this new networking brunch event held in the exhibition hall and receive special recognition in addition to having your logo prominently featured online and at the event.

Happy Hour

Take your conference engagement to the next level by becoming the official sponsor of our exclusive Happy Hour. Showcase your brand while networking with industry peers. Held in the exhibition hall with your logo prominently displayed and recognition during the event.

Lead Retrieval Services

Make the most of your conference attendance by utilizing the lead retrieval system on-site. Our user-friendly technology allows for you to effortlessly capture and organize valuable contact information from attendees, exhibitors and speakers.

Business Lounge

Sponsor the new Business Lounge where attendees, sponsors and exhibitors are able to gather in a quiet space for meetings. You will have brand visibility in this exclusive setting.

Benefits enjoyed in previous years

Lanyards or delegate bag

Have your company name or logo on delegate bags or conference lanyards that attendees wear throughout the conference.

Monday Welcome Reception

Host the Monday Welcome Reception, receive special recognition at the event and have your logo prominently featured online and at the event.

Wednesday Mountain Mixer

Host the Wednesday Mountain Mixer, taking place at High-Rollers. Receive special recognition at the event and have your logo prominently featured online and at the event.

Conference App & Sli.do

Sponsor the conference app and Sli.do for attendees to have your logo featured on the opening screen and throughout the app. Sli.do will be provided throughout the conference for session polling and Q&As.

Wi-Fi

Sponsor the Wi-Fi for the entire conference and personalize the network name and password.

Lunch

Sponsor a lunch. Receive special recognition and have your logo featured during the meals.

Refreshment (4)

Sponsor a refreshment break during the conference, receive special recognition and have your logo featured during the break.

Shuttle bus

Sponsor the shuttle bus taking attendees from the hotel to the conference and special events, receive special recognition and have your logo featured on the shuttle.

Water or coffee stations

Sponsor a water or coffee station available to attendees during the conference and have your logo featured at the station.

Harness a New World of Safety Insights

Sponsorship add-on properties

Meet the Speaker - \$3,000 PER SPEAKER



Elevate your brand by sponsoring our first ever “Meet the Speaker” experience. Gain prominent visibility alongside industry leaders through this intimate session that brings together attendees with keynote speakers.

The Meet the Speaker sessions will be held on a first come, first serve basis and we anticipate 30-50 attendees per session.

⚡ Six Meet The Speaker opportunities are available

Events for Change - \$5,000



We are committed to ensuring sustainability, diversity, equality, inclusion and Belonging are at the forefront of ESC.

Sponsorship is inclusive of:

- ⚡ Branded pre-event survey
- ⚡ Branded post-event survey
- ⚡ Scorecard and final report
- ⚡ Digital and print recognition

Harness a New World of Safety Insights

Sponsorship add-on properties

Safety-First Talks - \$2,500



Space and Programming

This opportunity recognizes some of the year's top professionals. Join safety community leaders for dynamic discussions on their latest research.

We will publish the Safety-First Talks schedule in advance.

Bring one or two key experts to lead a discussion on a topic of your choice or take the opportunity to introduce a new product or service.

A schedule will be provided to attendees encouraging them to join you for a lively chat.

Sponsorship is inclusive of:

- 📺 Digital monitor
- 📍 Activation space

Keycards - \$5,000



Custom key cards are provided to each hotel guest upon check-in.

Sponsorship is inclusive of:

- 📺 Energy Safety Conference 2024 & supporting organization-branded key card
- 📍 Keycard distribution
- 📺 Digital and print recognition

Harness the Safety of Tomorrow, Today

Exhibitor Details

Tradeshow Schedule

SET UP	OPEN TO ATTENDEES	TEAR DOWN
Monday April 29 10:00am - 3:00pm**	Monday, April 29 4:00pm - 6:00pm Tuesday, April 30 10:00am - 5:00pm Wednesday, May 1 9:00am - 4:00pm	Wednesday, May 1 4:00pm - 7:00pm

**Your booth must be ready by 3:00 PM as the Welcome Reception starts at 4:00 PM.

Exhibits

Exhibitor Fee: \$2,665

- 8'x 10" raw space, bring your booth
- 700W duplex outlet
- Two Exhibitor-Only passes (access to the trade show, lunches, refreshment breaks and the Welcome Reception)

Contact for pricing for booth add-ons.
Please note, only one exhibitor booth per company may be purchased.

Cancellation policy and failure to occupy space

Confirmation of sponsorship and booth selections and final payments received in full by: February 29, 2024.

Cancellation Policy

- Cancellations received before 5pm MT on January 30, 2024 will be entitled to a 50% refund minus a \$250 administration fee.
- Cancellations received after 5pm MT on January 30, 2024, are non-refundable and non-transferable.

LET'S TALK

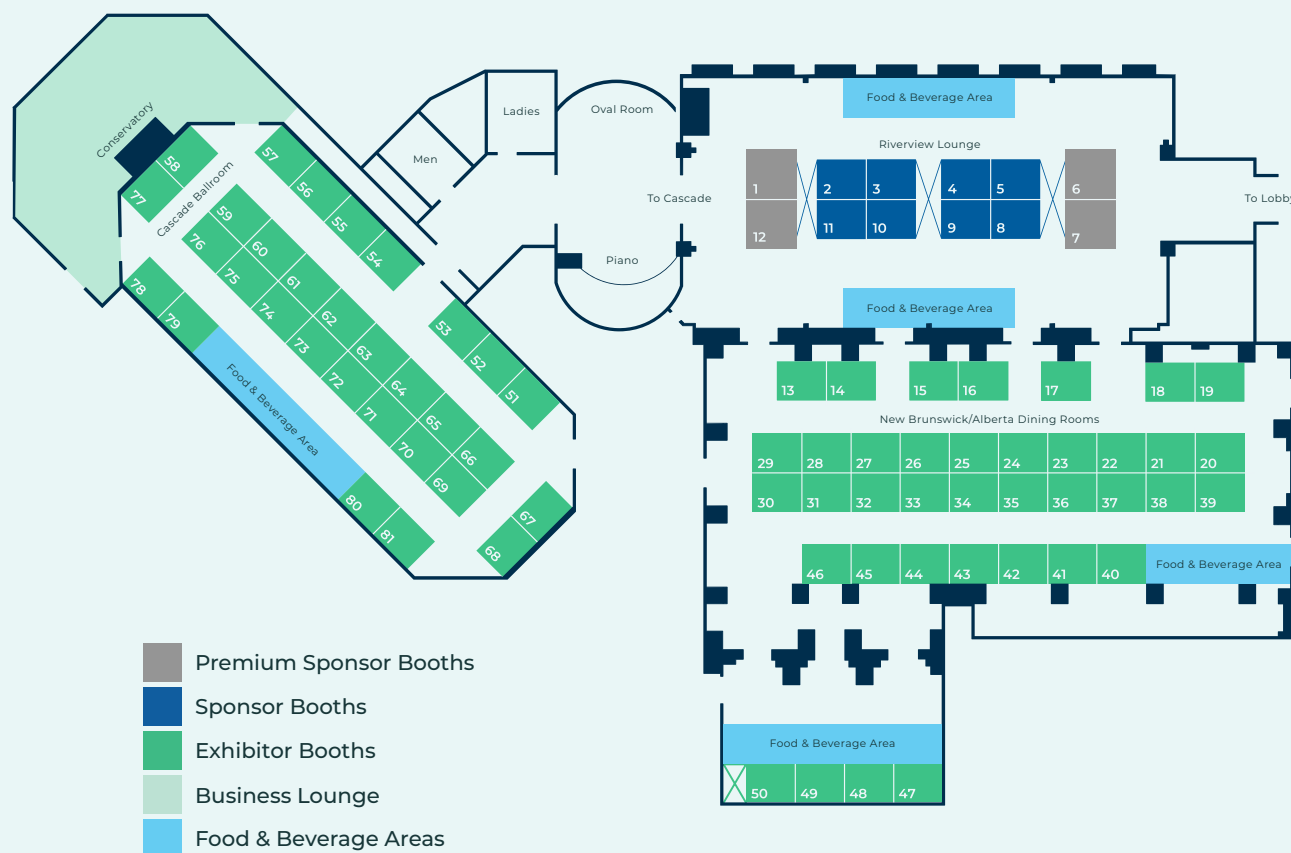
Strategic Partnerships
 ESC2024@mci-agency.com

Harness New Strategies, Evolve the Safety Game

Elevate your trade show experience at the 2023 Energy Safety Conference. This year's trade show will be held on the historic hotel side of the Fairmont Banff Springs Hotel.

- Larger Booth Space**
More room for networking with potential customers
- Dedicated Trade Show Hours**
With no program overlap, you will benefit from exclusively scheduled trade show hours to maximize engagement
- Business Lounge**
A quiet retreat for sponsors and exhibitors to host meetings and networking sessions - the perfect place for making connections and having productive discussions
- Refreshments**
Food and beverage will be served throughout the trade show area

Secure your spot now and be part of the future of safety in the energy industry.





Meet us in the mountains
and be part of one of
Canada's longest-running
energy safety conferences
and trade shows.

CONTACT INFORMATION

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