COVID-19 Immunization Program Initiative

⚠ ENGAGE

Be a COVID-19 Vaccine Champion

In many provinces, including Alberta, British Columbia and Saskatchewan, governments encourage all employers to be champions for COVID-19 immunizations.

By providing information about the vaccination and establishing supportive policies and practices, employers can help increase vaccine uptake among workers.

CALL TO ACTION

Build Confidence in COVID-19 Vaccines

Encourage leaders and respected individuals within your workplace — and who reflect the diversity of your workforce — to be vaccine champions. Invite them to share with staff their personal reasons for getting vaccinated and why it is important.

Best Practices for Employers

- Communicate to your staff that in many cases they can access up to three hours of paid leave to get their vaccination (check with provincial authority for details).
- Offer flexible, non-punitive sick leave options (e.g., paid sick leave) for employees with symptoms after vaccination.
- Share the COVID-19 vaccine resources listed below.
- Use COVID-19 vaccination posters around the workplace.
- Include vaccination as a safety share in a meeting or make it a topic for a regular safety meeting.

Resources

- Awareness Resources, Government of Canada
- Immunize Alberta
- Alberta Vaccine Hesitancy Resource
- Alberta COVID-19 Vaccine
- Alberta Employer Toolkit
- WorkSafeBC COVID-19 Resources
- Saskatchewan COVID-19 Resources
- Western Canada Paid Leave for Vaccinations